



CFO boutique supports your  
finance transformation.



ausy

by randstad.



“CFO boutique is an offering that we started at Ausy in order to satisfy the digitisation needs of today’s finance departments”, Kris Van der Stappen, sales director at Ausy tells us.

“We combine our existing solutions and services in a specific approach, in order to simplify, support and follow the digital transformation of finance departments.”



# clear strategy with the right tools & processes.

The CFOs and their teams have to face multiple challenges. And Gerbrand Van Zeebroeck, our CFO, knows this very well: “Financial experts today are expected to assist the company directors on a strategic level, and to give them the necessary insights on which corporate decisions can be based. To take on this new role, it is necessary to examine the policy of the financial department and to embrace tools and technology.”

“On the one hand, you can use algorithms and analytical methods to work with the available data”, Gerbrand continues. “On the other hand, you can simply use technology to do the manual work for you, so employees have more time to provide added

value for the operational management of the company.”

“We’ve heard it time and again: CFOs would like to invest in digital initiatives, but don’t know where to begin”, Kris adds. With CFO boutique, we want to help solve this problem. Because we believe that there isn’t just 1 digital transformation strategy that fits every organisation.

Kris: “Digitisation is precision work and happens step by step. Everything depends on what you struggle with today and how you would like to evolve. Our experts won’t just define your future-proof strategy, but will also develop and roll out all the technical processes and tools you need. What’s more, they keep up-to-date on the latest technological developments, with the help of our Centers of Expertise for example. This also helps them to adjust your strategy to new developments and changing business needs.”



# the right people for a future-proof finance team.

“Not all financial experts are digital savvy”, Kris continues. “If you would like to get started with low-code or other applications, it’s essential to train your people, or to add more people with the right skills to your team. We’ll go over every option with you. Our experts can provide your team with the right trainings, or we can work together with our mother company Randstad to find the right talents to supplement your team.”

Next to the importance of a clear strategy and the choice of the right tools, it’s clear that people also play an important role in the offering of CFO boutique. Because CFOs that want to evolve into true business partners, can’t do so without a diverse and future-proof team.



# what does CFO boutique have to offer?



## digital design & architecture.

Plan your finance dept of the future together with our technology experts. With our know-how, we support you with the latest technologies, market and industry trends for the ideas of tomorrow.



## process automation.

Our experts use innovative technologies and methods to digitize & automate your finance operations.



## data & ai.

Our experts use innovative technologies and methods to digitize & automate your finance operations.



## contract lifecycle management.

Proactive, methodical management of a contract from initiation through award, compliance and renewal.



## low code.

We can help you reimagine and rearchitect your business and IT functions with an accelerated, efficient approach to transforming legacy applications with new technologies.



## people & workforce.

The digital transformation will deeply touch the finance function as a whole, in a world of permanent scarcity of qualified resources. Asy & Randstad Group are able to offer complete support to CFO's and Finance departments in ensuring business continuity.



## more information?

Would you like to know what the added value of digitisation in your finance department would be? Are you looking for help to fix a specific problem? Or would you just like some more information on our approach? Don't hesitate to contact Kris - he would be happy to help you out!

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personality.



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